



NATIONAL CENTER FOR LESBIAN RIGHTS

National Sponsorship

National Sponsors are strategic partners of NCLR that fund at a significant level and support the work of NCLR year round across the country.

In order to provide a National Sponsor with the best value, the proposal below may be amended to suit your sponsorship priorities. As partners, we will work together to achieve full equality for the LGBT community.

All National Sponsors (\$10,000 and above) receive:

- Logo recognition as a National Sponsor on NCLR's home page for 12 months
- NCLR representative speaking at your company
- Co-sponsorship of four 2015 NCLR National Events of your choosing
- Half page ad in NCLR's Anniversary Celebration Program Book
- Prominent seating for a table for 10 at NCLR's Anniversary Dinner in May 2015
- 20 tickets to the NCLR Anniversary Party, immediately following the Anniversary Dinner
- Logo recognition in all Anniversary-related materials

National Sponsors at the Premier (\$25,000) and above levels receive a customized partnership package that could include items below in addition to the aforementioned benefits:

- Co-sponsorship of ALL 2015 NCLR National Events
- Special branding opportunities at the NCLR Anniversary Party, such as a branded give away, sponsorship of a lounge area or bar, or recognition on step and repeat
- Upgrade to full page ad in NCLR's Anniversary Celebration Program Book
- Upgrade to prominent seating for TWO table of 10 at NCLR's Anniversary Dinner
- Upgrade to 30 tickets to the NCLR Anniversary Party

NCLR EVENTS and BRANDING OPPORTUNITES

NCLR Anniversary Celebration

The Anniversary Celebration—NCLR's annual signature event—attracts a sell-out crowd of 1,500 people from across the country to celebrate victories in the movement for full LGBT equality, and to honor those who have become role models through their commitment to justice. The 2015 NCLR Anniversary Celebration will be held in San Francisco on May 2nd and includes the Anniversary Dinner at the Marriott Marquis, immediately followed by the Anniversary Party at City View at Metreon.

NCLR National Events

Our National Events are held throughout the country and raise funds for NCLR and provide an opportunity to celebrate and reflect on the progress and accomplishments we have made in the LGBT community. Up to 20 National Events are held each year with 50 to 300 attendees per event. Cities we visited in 2014 include: Chicago, Dallas, Denver, Los Altos, Miami, Nashville, New York City, Palm Springs, Salt Lake City, San Francisco, and Washington, D.C.